



TRAFFIX

Press Kit



INFINITY GAMES



nerd monkeys®



TRAFFIX

Traffic Control Manual

Have you ever been in a situation where you are in traffic, the traffic light is red and you cannot move forward, with cars honking everywhere? "Move! Step on it!"

Very annoying, isn't it? Well, Infinity Games and Nerd Monkeys® offer you the opportunity to turn this everyday inconvenience into a very fun and satisfying experience.

Learn exactly how in this manual!

Here's the trailer



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(click on the image)

Traffix will release on December 21st for the Nintendo Switch™. The launch of the game is the result of a partnership between Infinity Games and Nerd Monkeys®.

Security Rules

In Traffix, you will find some of the busiest cities in the world. It is up to you to control chaos and overcome its challenges or increase stress and road rage.

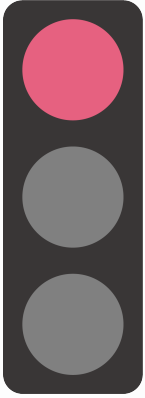
There is a set number of mistakes you can make at any given level. Both crashes and angry drivers count as mistakes, so avoid them both.

Other than that, it's mostly eye-brain-fingers coordination. Maybe a little math. And a bit of physics. You'll do great!

Embargo

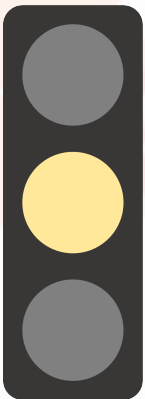
Reviews may appear starting **December 17th at 2pm GMT.**

Control the Lights



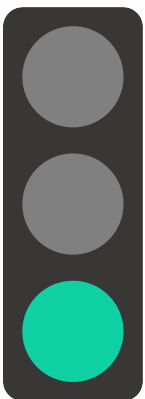
Red

By default the levels start with all red lights and the vehicles must stop. The red traffic light will make all drivers angry after a while.



Yellow

Press a button once to change the light to yellow. This allows just one car to pass. After that, it automatically turns red.



Green

Double press the traffic light to make it green. This will open the passage completely, allowing all cars to pass. But be careful! Most accidents occur when the green traffic light is activated.

Questions about Traffix

1. How does Traffix stand out from other games of the same genre?

The unique minimalist aesthetic helps to have a better perception of the traffic flow, which combined with its creative level design, makes Traffix a great contender for fans of this kind of games.

2. Which new additions does the Nintendo Switch version allow in comparison to its already prized mobile version

The increase in screen size and the possibility to use controllers offers a new perspective. Since it's no longer required to interact with the screen by tapping it, you'll be able to layout your strategy in a whole new light. Also, you'll get to see the frowny expressions of all those furious honking drivers, which will make the experience all that much more immersive. Those are all great advantages!

3. If I'm stuck in traffic, can I pick up my Nintendo Switch and get rid of the jam using the Joy-cons™?

Yes! Despite Traffix putting you in the traffic manager position, you can always* indulge in a quick play session to help unwind from all that stress. You'll probably feel tempted to double press the A button to change the red stoplight where you're at, but we hardly think it'll have the desired effect. Feel free to try and let us know if it worked!

*Nerd Monkeys® does discourage you from playing while driving. That's dangerous, you know? It should be fine if you're just a passenger.

4. Is Traffix as zen as it looks and sounds, or will it actually awaken the road rage that lingers dormant within me? For instance, like when I'm late for work and the stoplights just won't turn green, for crying out loud!

There is a clear symbiosis between the zen aesthetic and chaos. If you want to simply enjoy a carefree gameplay session, organizing traffic, appreciating the graphics and soundtrack, that's all good. However, there will come a time when things will get complicated and there is no room for mistakes. We are sure that those bottled up rage feelings may surface, but we also deeply trust your puzzle-solving abilities.

Simply put, Traffix is the perfect game to help us cope with the powerlessness that we feel when we're trapped in the whims of the rush hour. But when the frustration subsides you'll be left with an accomplished feeling that you were better at this job than people who are actually paid to do it.



Contacts

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You can also follow us and our other projects through our social media:



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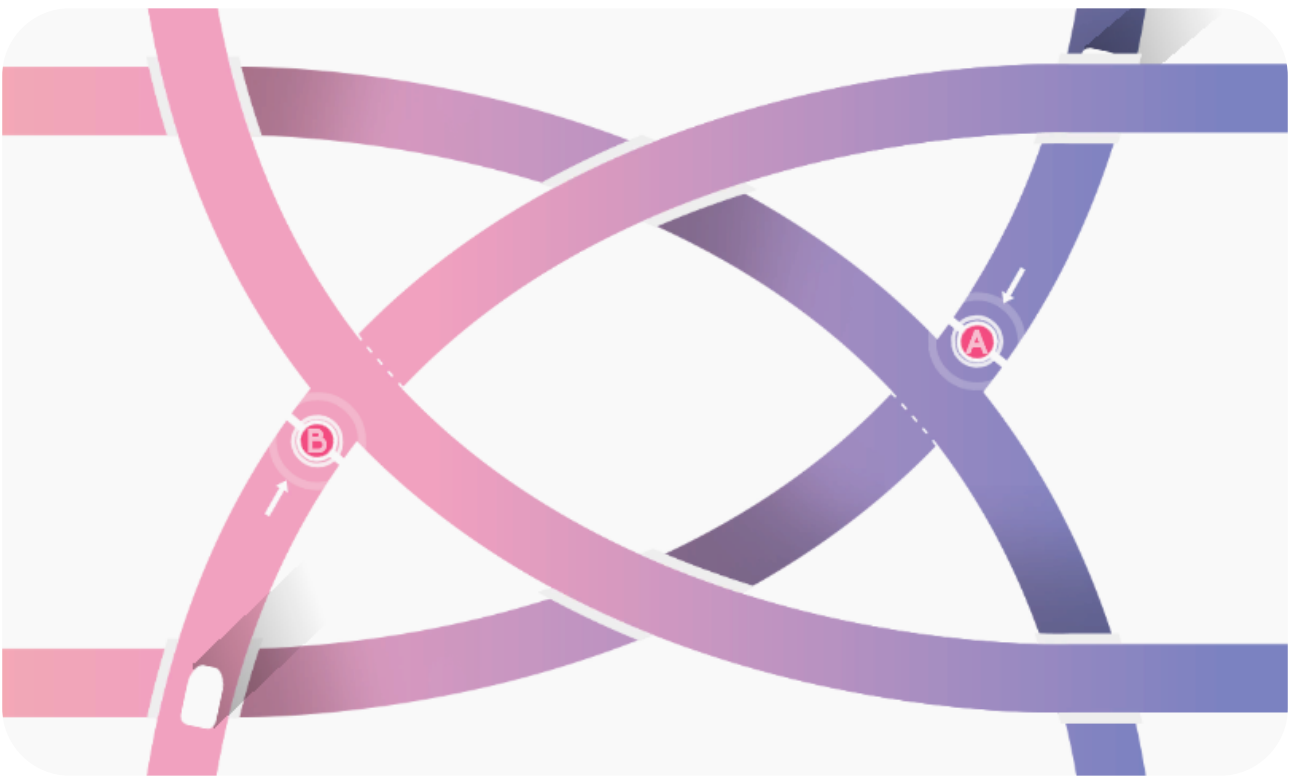
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Youtube

[yt.nerdmonkeys.pt](https://www.youtube.com/nerdmonkeys)

- Ready?
- Start!



See you on the road!